



WEPACK THAILAND

Leading Sourcing Platform for

ASEAN's Packaging Manufacturing
Machinery, Technologies, Equipment,
and Solutions

30 JUNE - 2 JULY 2027



Bangkok International Trade and Exhibition Centre
(BITEC), Thailand

Supported by



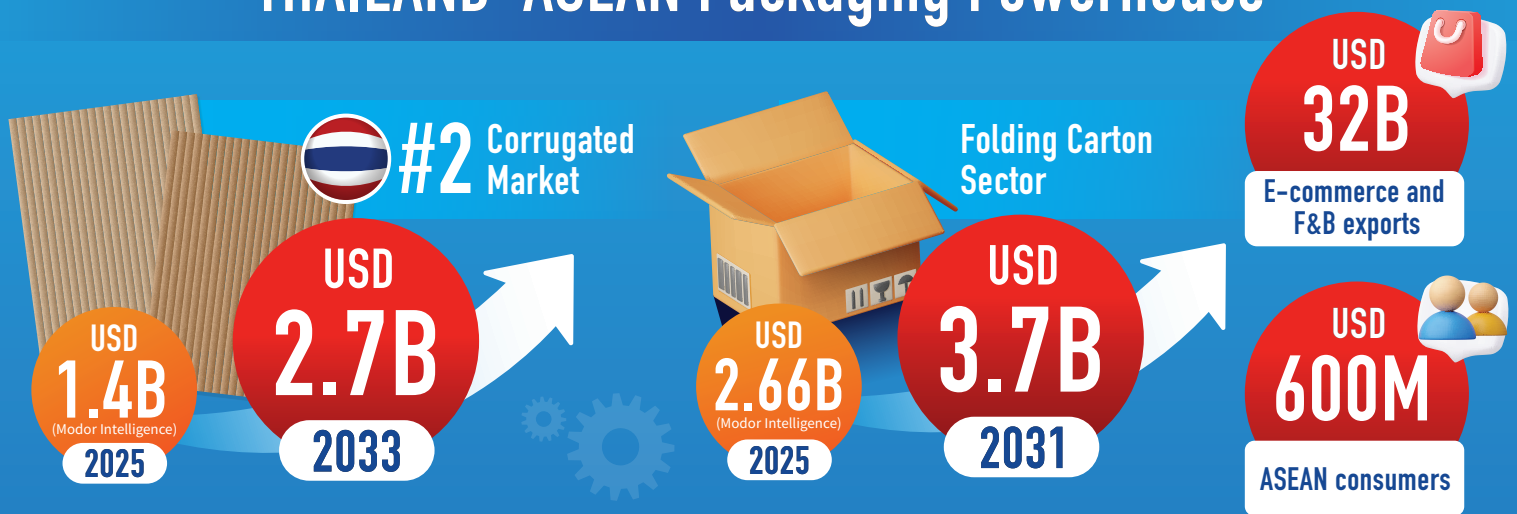
Built by



The New Sourcing Powerhouse of ASEAN's Packaging Industry

The epicenter of growth of ASEAN's packaging industry is set to be built in Thailand! RX BITEC, the organizer of 12 premium B2B exhibitions serving ASEAN with over 40 years of experiences, officially endorsed by Thai Corrugated Packaging Association, is launching "WEPACK Thailand," a leading sourcing platform for ASEAN's packaging industry. The inaugural edition, enforced by over 25 years of experiences, insights, and networks of "WEPACK" in China, will bring together international providers of machinery and solutions and buyers from a vast array of industries in Thailand and ASEAN countries.

THAILAND: ASEAN Packaging Powerhouse



Direct Buyer Access

Connect face-to-face with over 1,200 domestic corrugated box and folding carton manufacturers Thailand's core production base, plus procurement leaders from FMCG giants (e.g., food processors using 60-70% of paper packaging), e-commerce platforms such as Shopee/Lazada logistics arms, and brand owners in electronics/automotive exports. These are the CEOs, Plant Managers, and Sourcing Directors actively seeking new suppliers like yourself.



Sustainability Surge

Grab demand from the shift to recycled fiber content across factories, driven by consumer preferences (90% favor eco-packaging) and government Bio-Circular-Green (BCG) incentives including BOI tax breaks for sustainable tech. Showcase your plant fiber pulp moulding, eco-coatings, digital pre-press for low-waste printing, and recycled raw materials perfectly matching R&D/Sustainability Managers' goals for ESG compliance.



Tech Upgrade Wave

Capitalize on factories investing in automation and upgrades in jet coding, form-fill-seal, digital/post-press equipment, and smart factory solutions. Meet Production/Engineering Directors chasing efficiency, yield improvements, and innovations including screen printing for premium labels/flexible packs.



ASEAN Gateway Edge

Leverage Thailand's Eastern Economic Corridor (EEC) as ASEAN's export funnel to Vietnam, Malaysia, and beyond, with world-class ports handling USD 340B goods annually, drawing regional Logistics/Warehousing professionals and End Users for partnerships.

Forge alliances with paper mills, testing labs, industry associations and government agencies. WEPACK Thailand is the premier platform connecting you to high-level buyers eyeing new technologies and strategic suppliers.





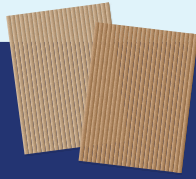
WEPACK
THAILAND

Unfolding Opportunities in Packaging Industry

Branching out from the renowned “World Expo of Packaging Industry (WEPACK)” in China having served the packaging industry for 25 years, “WEPACK Thailand” is a dedicated sourcing platform for international suppliers of equipment, materials, and manufacturing technologies in the packaging industry to discover unfolding business opportunities in Thailand. This opportunity to showcase innovations and solutions to decision makers in Thailand, provides exhibitors with the most direct access to key customers in the country.

Exhibit Profile

Packaging Production



Corrugated Board and Box Manufacturing Equipment and Raw Materials • Folding Carton Manufacturing Equipment and Raw Materials • Plant Fiber Pulp Moulding Food Packaging Container Processing Equipment Label Printing Equipment • Flexible Packaging Manufacturing Equipment and Raw Materials

Packaging Process



Primary Packaging • Filling Machines • Form-fill-seal Machines • Blister Packaging Machines • Capping Machines • Sachet Secondary Packaging • Cartoning Machines • Shrink Wrapping Machines • Stretch Wrapping Machines • Bundling Machines • Labelling

Packaging Processing Technology



Digital Printing Equipment • Digital Pre-press Software and Equipment • Digitalized Post-press Equipment • Jet Printing Coding Screen Printing • Coating

Packaging Container



Corrugated Box • Folding Carton • Paper Bag • Pulp Moulding • Label • Flexible Pack

Visitor Profile

Packaging & Converting Manufacturers

Corrugated Box Manufacturers • Folding Carton Manufacturers • Rigid Box and Premium Packaging Producers • Paper Bag and Food Paper Container Manufacturers • Honeycomb, Pulp Molding, and Sustainable Packaging Producers

Brand Owners & End Users

FMCG and Consumer Goods Companies • Food and Beverage Manufacturers • ECommerce and Logistics Companies • Electronics, Automotive, and Industrial Product Manufacturers • Pharmaceutical, Cosmetics, and Personal Care Brands

Job Functions & Job Levels

Owners, CEOs, and Managing Directors • General Managers and Plant Managers • Production, Engineering, and Technical Directors • Procurement and Sourcing Managers R&D, Innovation, and Sustainability Managers • Quality Control and Packaging Development Managers

Printing, Packaging & Converting Professionals

PrePress, Printing, and Converting Specialists • Automation, Digitalization, and Smart Factory Professionals Maintenance and Operations Managers

Supply Chain & Supporting Industries

Paper Mills and Board Suppliers • Packaging Material and Consumables Buyers • Logistics, Warehousing, and Material Handling Professionals • Testing, Quality Assurance and Certification Specialists

Service Providers & Consultants

Packaging Design and Development Agencies • Software, Automation, and MIS Solution Providers • Engineering, Plant Planning, and Upgrading Consultants

Government, Associations & Institutions

Industry Associations and Chambers • Government Agencies Related to Manufacturing and Sustainability • Research Institutes and Universities

Visitor Objectives

- ✓ Source New Machinery, Materials, and Technologies
- ✓ Upgrade Production Efficiency and Automation
- ✓ Explore Sustainable and Innovative Packaging Solutions
- ✓ Identify New Suppliers and Strategic Partners
- ✓ Gain Insights into Industry Trends and Future Technologies

Why Exhibit?

Exhibiting at WEPACK Thailand will position your company in a high-growth hub for packaging. Here are five key benefits tailored to Thailand's market dynamics.



Access Booming Demand

Tap into Thailand's packaging sector, driven by booming e-commerce and F&B exports.



Targeted Buyer Matchmaking

Connect with thousands of key buyers and players from across ASEAN and more.



Strategic Launchpad

Thailand's rising markets and a logistics hub status offer scale for suppliers.



Networking and Insights

Engage via forums, factory visits, and networking sessions in business-inducing activities.



Competitive Edge

Capture market attention through full collaboration with the organiser's marketing tools.



The launch of WEPACK Thailand marks a defining moment for our industry. Thailand's packaging manufacturers are actively investing in new technologies, automation and sustainability, and they need a dedicated, world-class platform to connect with global innovation. WEPACK Thailand delivers exactly that—bringing the right suppliers, the right buyers, and real business outcomes together under one roof. We believe this exhibition will unlock tremendous value for Thai and ASEAN manufacturers alike.

Mr. Veerachai Monsintorn, President of the Thai Corrugated Packaging Association (TCPA)



360° Marketing to Bring Buyers to You

Targeted Digital Marketing

Website | EDM | Social Media | Answer Engine Optimization | Search Engine Optimization | Search Engine Marketing | Podcast

Buyer Relations

Hosted Buyer Program | Business Matching Roadshow | Factory Visit



Mass Communications

Press Conference | Newspaper | Trade Magazine | Radio | TV | Out-of-home Media | KOL's | Telemarketing | SMS Marketing | International Media Collaborations

About WEPACK China

WEPACK China connects global packaging industry resources and business opportunities, unleashing synergistic advantages of upstream and downstream enterprises in the industrial supply chain. It guides enterprises into new international markets and sectors to achieve business and model innovation, and co-create a new chapter in sustainable development.

Scale of WEPACK China 2025

140,000 sq.m.
exhibition scale

1,500+
quality participating enterprises

100,000+
visitors in the packaging industry

30,000+
brand-owning buyers

7,000+ overseas buyers
from over **110** countries and regions

100+
international supportive associations in groups



Organised by RX BITEC

RX BITEC is a member of RX, the world's #2 largest exhibition organiser who creates high profile, targeted industry events where buyers and suppliers come together to do business. Our global portfolio comprises over 350 events across 25 countries, serving 41 industry sectors. In Thailand, we organise 12 well-established brands of international exhibitions and conferences.

About RX Global

RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 350 events in 25 countries across 41 industry sectors.

RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. www.rxglobal.com

Contact Us

Exhibit Space Reservation

Thailand

+66 2686 7299

wepack-thailand@rxbitec.com

Media Collaboration

Ms. Phunyisa Khongbumpen

phunyisa.khongbumpen@rxbitec.com

China

Vicky Xu

vicky.xu@rxglobal.com

Sean Wang

sean.wang1@rxglobal.com

Taiwan

Ellie Tu

ellie.tu@rxglobal.com

Singapore & Malaysia

Cathy Cao

cathy.cao@rxglobal.com

Southeast Asia

Liz Gu

iz.gu@rxglobal.com

For show updates

visit www.wepack-thailand.com

Scan to Reserve Your Exhibit Space Today

